Panel: Personal vs. Social

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SAPIENZA
UNIVERSITÀ DI ROMA

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Topic

The last few years we witnessed an impressive growth in social networks and in applications that add value to their amassed information. At the same time, the continuing expansion of mobile platforms and applications (e.g. iPhone), combined with the overwhelming supply of information and services, makes effective personalization and context-awareness much required features. One may consider "personal" and "social" data management as comprising two distinct directions with conflicting characteristics. However, it can be argued that they complement each other and that in future applications they will ultimately converge.

Questions

Social vs. personal recommender systems: how accuracy, acceptance, contribution, context-awareness are taken into account?

Social networking vs. personal privacy: are they polar opposite?

Social vs. individual trust: how different models of trust influence each other?

How social and individual preferences interrelate?

How collective intelligence (e.g. collaborative tagging, collaborative filtering) can be exploited in personal systems?

What about specific applications areas such as e-learning?

Panelists

- Magdalini Eirinaki (San Jose State University, USA)
- Zoltan Gyongyi (Stanford University, USA)
- Carlo Meghini (CNR, Italy)
- Mohamed Mokbel (University of Minnesota, USA)